

2018

ICF STAND UP

PADDLING WORLD

CHAMPIONSHIPS

Esposende & Viana

do Castelo (POR)

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GENERAL INFORMATION



PROVISIONAL DATES: 30 of August to 2 of September

EVENT TITLE: 2018 ICF Stand Up Paddling World Championships

THE COUNTRY: Portugal

THE CITIES: Esposende and Viana do Castelo

PORTUGAL I.D.:

OFFICIAL NAME: Portuguese Republic

GPS: 39 30 N, 8 00 W

FOUNDING OF THE PORTUGUESE: 1143

FOUNDING OF THE REPUBLIC: 1910

POLITICAL SYSTEM: Democracy

NATIONAL SYMBOLS: National Flag and National Hymn

LANGUAGE: Portuguese

TERRITORIAL ORGANIZATION: Two Autonomous regions (Azores and Madeira) and eighteen districts;

CAPITAL : Lisbon

AREA: 92 142km²

POPULATION: 10 642 836 (July 2007 est.)

ACTIVE POPULATION: 5 523 000 (2004 est.)

CURRENCY: Euro, divides into 100 centimes

GROSS DOMESTIC PRODUCT: 155 131 millions € (2006)

GDP PER CAPITA: 14 654 € (2006)

GDP: composition by sector:

agriculture: 7.9%

industry: 25.9%

services: 66.2% (2007 est.)



ABOUT PORTUGAL

LOCATION: Portugal is located on the west side of the Iberian Peninsula, ideally positioned between Spain and the Atlantic Ocean. Portugal's excellent geographical position makes it a stopover point for many foreign airlines at airports all over the country. Portugal has 5 international airports: Lisbon, Oporto, Faro, Funchal (Madeira) and Ponta Delgada (Azores).

With beautiful beaches, vineyards, sophisticated cities, country inns and palaces, Portugal invokes a romantic notion of breath taking scenery, rich history and cobble-stone roads. With such a long sea coast, Portugal has a long term tradition with the water and with watersports, such as Canoeing.

LANGUAGE: One of the Latin languages, Portuguese is the third most spoken European language in the world and the native tongue of about 200 million people. The Portuguese-speaking countries are scattered all over the world. Portuguese is spoken in Europe (Portugal), in Africa (Angola, Cape Verde, Guinea-Bissau, Mozambique and São Tomé e Príncipe), in South America (Brazil) and in Asia, (East Timor, the youngest nation in the world). In Portugal, a considerable number of citizens can communicate in English, French and Spanish.

CLIMATE: Portugal has a sunny climate. There are only slight fluctuations in temperature between summer and winter; the overall mean ranges from 25°C in summer to about 14°C in winter. The rainy season begins in November and usually lasts through January. Portugal has 220 days of sun and 3000 hours of sunshine every year!

GETTING HERE BY AIR: Portugal has two major Internationals Airports:

OPORTO AIRPORT: The Francisco Sá Carneiro Airport is located in the heart of the industrial north of the country, 11km from the city of Oporto, making it a privileged access point to this valuable commercial area. Connection to city centre and interface with Railway Stations by METRO, AEROBUS (42 Km away).

GPS: N 41° 14' 19", W 8° 40' 14", N 41 14.328 W 8 40.234

LISBON AIRPORT: The Lisbon Airport, providing service to the capital of Portugal, is the busiest and most important airport in the country. The principal point of entry for travelers arriving in Portugal. Connection to city centre and interface with Railway Stations by AERO-SHUTTLE and BUS (353 km away).

GPS: N 38° 46' 12", W 9° 07' 41". N 38 46.200 W 9 07.688

A BOUT THE CITIES:

The event will take place in 2 different cities: Viana do Castelo and Esposende. The first will host the departure venue and the second the arrival venue. The race is a downwind ocean race between both cities.

Viana do Castelo and Esposende are two neighbour cities and they work as one in many social, cultural and financial ways. Both cities are surrounded by the Atlantic Ocean and together they have 150 thousand inhabitants. Many national and international events (including sport events) are taken place here:

The people and their history...Human settlement in the region of Viana began during the Mesolithic era, from discoveries and archaeological excavations. Even around the Roman occupation the area was settled along the Mount of Santa Luzia. The settlement of Viana da Foz do Lima, which it was called when King Afonso III of Portugal issued a foral (charter) on 18 July 1258, was a formalization of the 1253 Viana that the area was named. In the 16th century, its port gained great importance as one of the entry-points for Portuguese explorers and traders, involved in the Portuguese discoveries. Many of the historical buildings originated during this period. The prosperity that continued developed from the town's role as a port, protected by defensive structures (such as the Tower of Roqueta) to repel pirates from Galicia and north Africa. The port's ties to northern Europe came primarily from exports of wine, fruits and salt, and imports of tile, textiles and glass. After the maritime discoveries and trade, the commercial life of Viana reached its greatest proportions during the reign of Queen Maria II of Portugal, when the monarch established the Associação Comercial de Viana do Castelo in 1852 (the fourth oldest public company of its type). The Queen, in order to reward the loyalty of its citizens, who did not surrender to the Count of Antas, elevated the town to the status of city on 20 January 1848, renaming the settlement with its current name. During the dictatorial regime, Viana do Castelo was one of the most important ports of the Portuguese cod fisheries.



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LEGAL ASPECTS



ABOUT THE ORGANISING COMMITTEE

The International Canoe Federation (ICF) and the Portuguese Canoeing Federation (FPC) will be in charge of sport management (races, results and judging).

The responsible for background information, roles and responsibilities within the OC will be: Marcos Oliveira (Secretary).

This candidacy has the support from both city halls and the Portuguese government.

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MMIGRATION AND CUSTOM PROCEDURE



VISA REQUIREMENTS

PORTUGAL is a member-state of the European Union. The Portuguese embassy in each country will be able to help and provide all the detailed information about Visas requirements.

Follows in annexe the list with specification of visa requirements for each country.

The OC will provide a PROTOCOL with the National Embassy in order to assure that all the process will be facilitate.

F

INANCING



SPONSORS: NELO M.A.R. KAYAKS, PROZIS, RED BULL, ROCKTAPE, EVOC, MEO, Peugeot Gamobar.

SUPPORTERS: International Canoe Federation (ICF), Portuguese Canoe Federation (FPC), Axis Ofir Beach Resort Hotel, CM Esposende, CM Viana do Castelo.

PRIZE MONEY: 40 000€

ABOUT JUDGES: The ICF and FPC will be in charge of all jury and judges.

COMPETITION INFORMATION



ABOUT COMPETITION VENUE AND SPORT INFRASTRUCTURE

VENUE: The main infrastructures will be at Ofir Beach (Esposende).

GEOGRAPHIC LOCATION:

GPS: N 41° 31' 12,24, W 8° 47' 18,38[2]
Depth from 1.60 mts to 3.00 mts
Electrical power: 220 W (16, 32, et 63 amp)
Travel lift up to 35 ton
Boat yard services
Located at 42 Kms from the Porto airport



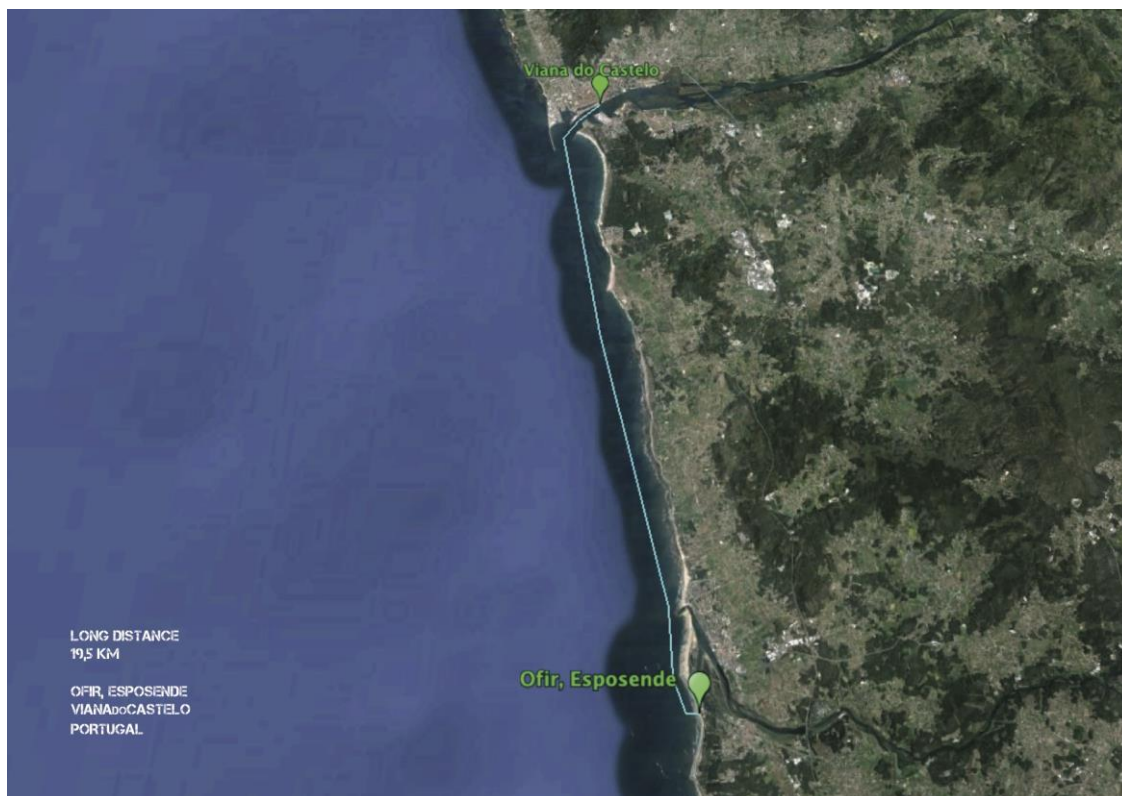
TOGETHERWITH THE INFRASTRUCTURE AND EXISTING SERVICES, WILL

PROVIDE:

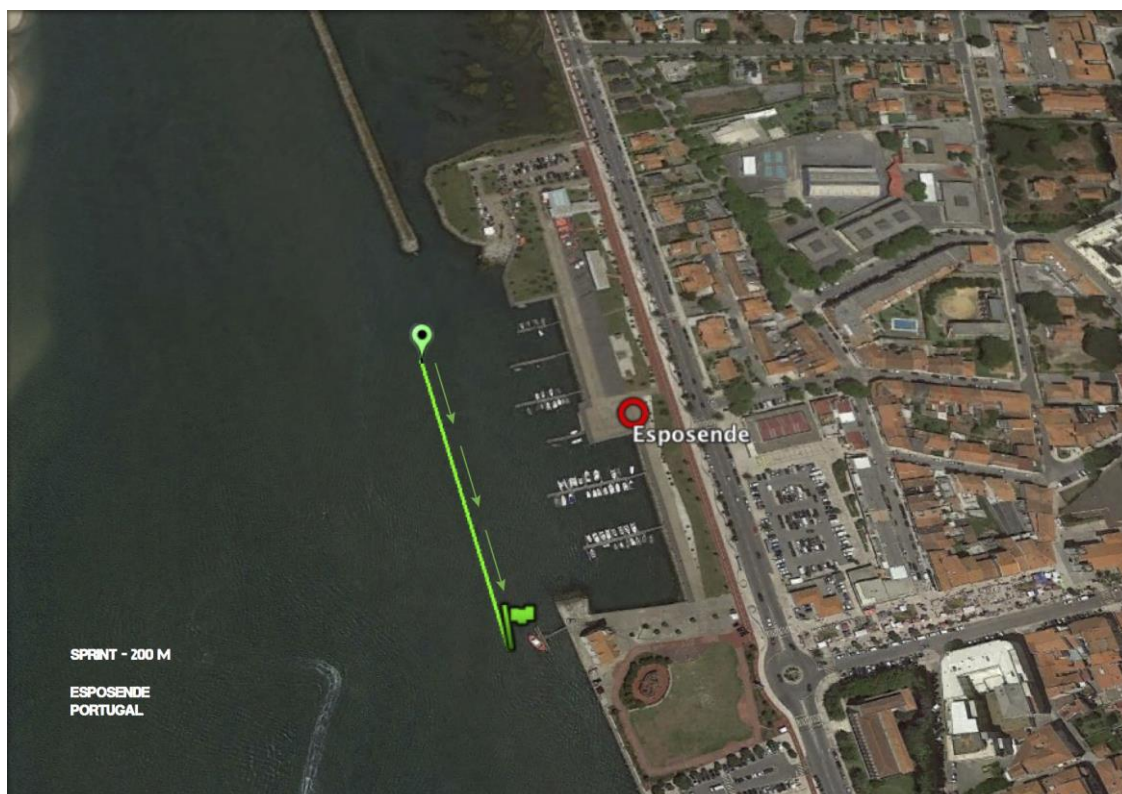
Reception Area
Security bars
Police
Outdoors
Nelo's truck
Boats structures
Tents
Chairs
Athletes Private Area
Audience Structures
Food and Beverages area
Restrooms and Toilets for audience
Media &Press Area
WC, showers and laundry facilities
Parking

RACE COURSE:

Long Distance SUP 19,50 km (Viana do Castelo – Ofir, Esposende)



Sprint 200m (Cávado River, Esposende)



SUP: Technical Race 3 km (Ofir Beach, Esposende)



TRAINING FACILITIES

We will provide training time and assistance in venue the week before the event.

SCHEDULE OF COMPETITIONS (TBC)

Schedule		
Day 0	29 of August	Welcome dinner
Day 1	30 of August	Sprint 200m - Women and Men
Day 2	31 of August	Rest Day
Day 3	1 of September	Long Distance SUP - Women and Men
Day 4	2 of September	SUP Technical Race - Women and Men
Waiting Period (Day 1 to Day 4)		

Last date for receiving entries. This date shall not be later than 5 days before the first day of the competition. There are no special requirements for athletes which want to take part. Invitations to the World Championships shall be send to all the affiliated ICF NF's at least three month prior the event.

The Participants should be register on the official page of the event. **The official event webpage will be released latest on the end of February.**

SPORT PRESENTATION & SERVICES



ABOUT SPECTACTOR EXPERIENCE PLAN

All entrances to the competition will be free of charge. We will provide temporary structures for leisure. This will include entertainment, food and beverage kiosks, merchandise kiosks and other activities for the public to enjoy.

We will try to attract as many people as possible, for that we will use local and national media coverage like radios, Tv channels, and press media.

The venue will be as attractive as possible, with big outdoors, layouts and décor.

To take their stay comfortable we will have benches and shadows so they can assist the start as well as the finish.

ABOUT SPECTACTOR SERVICES

INFORMATION: The information will be set in 3 steps:

- a. Outside the limits of the event at different public locations;
- b. From the sites of parking;
- c. In the main entrance to the venue in appropriated structures for the purpose.

We will provide live stream and live results of the event.

COMFORT & MOBILITY: We will provide benches, shadow areas, and transportation from the start venue to the finish venue (as well as the return).

MERCHANDISING: The merchandising will be set in 2 steps:

- a. Outside the limits of the event at different public locations;
- b. In the main entrance to the venue in appropriated structures for the purpose, along the public access.

SANITARY FACILITIES: Will be temporary structures, placed in strategic locations.

FOOD: This service will be assured by locals café&restaurant and food structures rented to catering and drinks establishments. Will be located in areas of contact with the public.

ATHLETES AREA



ATHLETES AREACHARACTERISTICS:

BOATHOUSE

RESTROOMS & WC FACILITIES

LOUNGE AREA

ATHLETES SERVICES:

THE WEEK BEFORE the race we will provide training facilities including downwind sessions (transport and security).



DURING THE RACE We will also provide security, GPS tracking, race bib and race kit.

BOAT HIRE: We will hire up to 50 boards and the price will be 200€ (for the whole week).

ACCOMMODATION



ABOUT ACCOMMODATION:

All our guests, jury, judges and officials, ICF Members will also stay at Axis Ofir Beach Resort Hotel.



ACCOMMODATION CATEGORIES: We only have one partnership with one hotel: Axis Verman Conference & Beach Hotel.

Perfect for your next business trip or for a holiday with your family, the hotel offers 208 air conditioned rooms, including 12 suites, eight meeting rooms with natural light for your conference and seminar needs, a restaurant, bar, private parking, swimming pool, tennis court and a terrace area.

AXIS OFIR BEACH RESORT HOTEL		
	HALFBOARD, UP TO 2 NIGHTS	HALFBOARD, MORE THAN 2 NIGHTS
SINGLE	80 €	75 €
DOUBLE/TWIN	60 €	55 €

FOOD: We will provide a full and specific meal for the participants. All meals will be in buffet style (in the hotel as well as in the race venue on the race day).

TRANSPORT



ABOUT AIRPORT TRANSPORT: The Official Airport to the SUP World Championships is the Oporto Airport. The distance from the airport to the start venue is 75Km; to the finish venue is 42km. The main accommodation venue is 50mts away from the start venue, so the distance to the airport is the same - 75km.

OPORTO AIRPORT: located in the heart of the industrial north of the country, 11km from the city of Oporto. Organization will provide free transfers from and for Oporto airports for Teams, Officials and Jury, Press and Media, directly to the chosen accommodation.

GPS: N 41° 14' 19" , W 8° 40' 14", N 41 14.328 W 8 40.234

LOCAL TRANSPORT: From the official hotel to the host venue the transport is not necessary. We only need to transport them on the arrival day (from the airport); and on the race day (from the finish venue back to the hotel). It will be assured by a shuttle service.

TRANSPORTATION FOR LEISURE: The City Hall of Ofir - Esposende will have a bus available for the participants. They will also offer some touristic tours to all the participants. Although the race venue is in the city centre, near all the tourist attractions and beaches.

CEREMONIES



WELCOME COCKTAIL AND FAREWELL DINNER

To be defined according the ICF Protocol Guide.

MEDAL CEREMONY

All the ceremonies will be in line with the ICF Protocol Guide.

PROMOTION & MARKETING



ABOUT PROMOTION STRATEGY: Both local authorities are focused in attracting as many people as possible, our sponsors as well, so our compromise is to have a very big visual impact in the area previous and during the event.

ABOUT MARKETING STRATEGY: We will promote the event local, national and internationally.

We will use the event website, the national and international races, the print specialized media, national TV and radio stations. We are already promoting the race on international events taking flyers, showing videos and by taking one of the organisers to promote the race.

ABOUT PUBLIC OPINION: The opinion is very positive, so far, we've been having nothing but positive feed-backs. We will try to keep the event in people's mind also in an effort to promote for the years to come.

ABOUT THE EVENT CONCEPT: We want to develop the role of canoeing and SUP in our country. We think that it's potential has not been yet discovered by the Portuguese, specially to what concerns SUP. We also want to have an event where all types of paddlers (from professional to amateurs) can participate and have fun.

MEDIA: PRESS, RADIO, INTERNET & TV



EVENT BROADCAST: We will have live streaming of the event, as well and GPS tracking, and full cover-age from the national media.

INCREASING THE LOOK AND IMAGE: To increase the look and image of the ICF event, we will invite some of the best SUP paddlers in the world. Our goal is to increase the visibility of the race. We also want to bring as many international athletes as possible and with that we hope we can attract high status sponsors.

MEDICAL PROVISION



ANTI-DOPING CONTROL: The Doping control will be provided according to the ICF standards.

At the Venue, it will be located in a specific room, with all the requests.

MEDICAL SUPPORT: The entire medical center will be located in a specific room, with all the requests, on the START and FINISH VENUES local infrastructures.

At the venue there will be ambulances and paramedics will follow the race on the water as well. There will be two ambulances available at all times during racing (one during official training).

START VENUE LOCAL HOSPITAL:

Hospital of Viana do Castelo - 2,8 km

FINISH VENUE LOCAL HOSPITAL:

Centro Hospitalar de Fão - 1,6 km

SECURITY SYSTEM



SECURITY AT THE VENUE: There will be local police at both venues to assure that everyone is safe and to guarantee that only authorised athletes go into the athletes area for eg. All the athletes will have a accreditation and must be showed at the venue entrance to prove that they are in the race.

PUBLIC AUTHORITIES: The security plan will be practice by the local security authorities: Portuguese Guard, Police, Civil Protection, Fire Brigade, Red Cross Portugal.

L LANGUAGE



OFFICIAL LANGUAGE: The official language of the competition will be English. All the information documents, forms, local identity signs & comments will be able in English and mother language of host committee, Portuguese.

LANGUAGE & INTERPRETER SERVICES: In order to assure the equal access to information to all the delegation, we will provide a Volunteers with interpreter services for French, English and Russian.

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EVENT WEBSITE: A specific website will be created for the event.

E NTRY FEE



ABOUT ENTRY FEE

All participants must pay a participation fee per person – 45€ for two races or 55€ for three.

The entry fee includes:

- Lunch at the venue;
- Race bag (race t-shirt, race dossier, race and sponsors stickers, city maps and info's, pen and bib);
- Insurance;

We will also provide free training facilities (the week before the race).

VIP'S DIGNITAIRES



FACILITIES & SERVICES: ICF and their guest will be able to access our accommodation options in the same conditions as the competitors, as the standard of meals and hotel were set to a high standard.